



**Register today for the  
2014 AWHONN Virginia  
Section Conference  
Fredericksburg, VA  
September 5-6, 2014**

**Jessica Fenton  
Virginia Secretary/Treasurer**



Greetings,

I hope everyone has thoroughly enjoyed their summer and is feeling well-rested and rejuvenated by the sunshine and warm breezes! This is typically the season of vacations, and while I definitely enjoyed my family trip to the beach, I was also privileged to attend the AWHONN National Convention in Orlando, FL in June. Virginia AWHONN was well-represented at the National Conference and I believe everyone enjoyed their stay at the “most magical place on earth.” At the convention, we had the opportunity to hear incredible motivational speakers, see cutting edge technology and products to assist in the care of our clients, and to hear from everyday nurses on the latest research and developments in which they have participated. Most importantly, we were reminded of the magic of nursing and what a blessing it is to take care of women, mothers, and newborns!

Conferences are an ideal time to reconnect with new and old nursing colleagues and to focus on the latest trends and evidence in nursing. For this reason, I am looking forward to our Virginia Section Conference in Fredericksburg on September 5<sup>th</sup> and 6<sup>th</sup>. The Rappahannock Chapter has been working diligently on making this year’s conference spectacular! If you haven’t already signed up to attend, please go to <http://www.awhonnva.org/2014Conference.htm> to sign up and then share with your friends and co-workers! We are looking forward to a great turnout in Fredericksburg and we know you will enjoy your stay! Enjoy the rest of your summer and see you in September!

Best regards,  
Jessica Fenton, MSN, RNC  
Virginia Secretary/Treasurer

## Virginia AWHONN members, get ready to vote!

**AWHONN national and section elections will be held electronically from September 2<sup>nd</sup> through September 30<sup>th</sup>**

- Only current members will be eligible to vote
- Each eligible voter will receive an email with a unique link that will allow them to cast one ballot
- Voting is confidential, AWHONN has no way of knowing who any member has voted for - only whether or not a member has voted
- All members who successfully submit a ballot will have their email address entered into a drawing to receive one of five ***complimentary convention registrations for the 2015 AWHONN Annual Convention in Long Beach, CA!*** Winners will be notified via email by October 15, 2014
- The following positions are on the ballot for the 2015 AWHONN Board of Directors:
  - President-Elect
  - Secretary-Treasurer
  - Three regional directors: Region II, Region III, Region IV
  - One at-large director
- You can learn more about the candidates on our [elections page](https://www.awhonn.org/awhonn/content.do?name=00_Home/00_sectionchapterelections.htm) at [https://www.awhonn.org/awhonn/content.do?name=00\\_Home/00\\_sectionchapterelections.htm](https://www.awhonn.org/awhonn/content.do?name=00_Home/00_sectionchapterelections.htm)
- ***Members in the Virginia Section will also be voting for the Section Leader and the Section Secretary/Treasurer***
- Please look for your email ballot on September 2<sup>nd</sup>

## Virginia Chapter Leaders and Updates

### Blue Ridge Chapter

Chapter Leader: *Lora Davidson*

### Rappahannock Chapter

Chapter Co-Leader: *Laila Arouni*

Chapter Co-Leader: *Tina Jessee*

**2014 Virginia Section Conference Sept 5-6!**

Register today!

### Jefferson Chapter

Chapter Co-Leader: *Sharon Fickley*

Chapter Co-Leader: *Paula Pippin*

### Richmond Chapter

Chapter Co-Leader: *Nina Beaman*

Chapter Co-Leader: *Kristie Patrick-Austin*

**Richmond Winter Mini-Conference** planning is currently under way. Save the dates for December 5 – 6, 2014 at St. Francis Medical Center.

### NOVA/DC Chapter

Chapter Leader: *Lisa Klein*

The Northern Virginia/DC Chapter is gearing up for a busy year. We hope to have at least 3 dinner meetings and will be planning the **Virginia Section Conference for 2015**. We had a good showing at the National AWHONN Convention as well as a great time. Kevin Sowers' presentation, "The Power of One", was amazing. If it gets posted on the AWHONN website, please check it out!

### South Central Chapter

Chapter Leader: *Denise Doss*

Our last chapter meeting was held in June with a presentation regarding the recent hypertension updates given by Dr. Lynette Schindler. We are currently finalizing plans for two more meetings this year. Ten South Central members attended the 2014 Annual AWHONN Convention in June!

I am sad to announce the resignation of my co-leader, Felicia Morris. She will be moving from Virginia and will be greatly missed.

### Peninsula Chapter

Chapter Leader: *open*

### Tidewater Chapter

Chapter Leader: *Diana Behling*

Members from the Tidewater Chapter are busy with preparations for the 5<sup>th</sup> Annual Sentara Perinatal-Neonatal Symposium which will be held September 29, 2014. Check out the calendar section of the newsletter for more information.

## Virginia Section Leaders and Updates

**Section Leader**

*Gerald Lowe*

**Secretary/Treasurer**

*Jessica Fenton*

**Public Information Officer**

*Deanna Daniel*

**Membership Chair**

*Jeannette Brown*

**Nominating Chair**

*Mary Ann Lucia*

**Webmaster**

*Kevin Bowser*

**Representative to the March of Dimes and Nominating Chair**

*Emily Drake*

**Representative to the Virginia Breastfeeding Advisory Board**

*Cindy Curtis*

The Virginia Breastfeeding Advisory Committee had Emily Taylor as a guest speaker and trainer for our June meeting. Emily presented quality improvement based on the model of "Breakthrough Series Change." We will be using this information in planning our next Virginia Maternity Care Quality Improvement Collaborative event in 2015. We will also be using this information in the development and implementation of a hospital recognition program for breastfeeding success.

I organized the second Big Latch On Event on August 2<sup>nd</sup> in Culpepper. Last year we had 50 moms and 54 nursing babies, this year we had 71 moms and nursing babies. A fun time was had by all with participants receiving goody bags and raffle prizes. About half of the moms received a free breastfeeding mini portrait session donated by 4 local photographers. The event was sponsored by Pink Cocoon, [www.pinkcocoon.com](http://www.pinkcocoon.com)



Big Latch On, August 2, 2014

## Legislative Chair

*Jan Botkin*

The General Assembly will return to Richmond on September 18th. We have heard that they will take up new bills that are vetted through the House Rules Committee (and perhaps similarly in the Senate). We do know that [Del Tom Rust \(R-30\)](#) will introduce a bill that would aim to draw down federal funds to provide a commercial type plan of insurance for the medically uninsured who earn up to 133% of the Federal Poverty Level. This initiative would be similar to the Marketplace Virginia bill offered in the 2014 session by [Senator John Watkins \(R-10\)](#). Conventional wisdom is that Del. Rust's bill will not pass the House, which has a super majority of Republicans. Further, the session is likely to focus on refuting the Governor's proposal to create an avenue for more people to receive health care through a drawdown of federal funds under the Affordable Care Act. The Governor had previously charged Health and Human Resources Secretary Bill Hazel to submit a plan for doing so by September 1st.

The General Assembly has a number of vacancies caused by the resignation of several legislators. Senator Henry Marsh ([D-16](#)) retired, and the special election to replace him will be November 4th. This is a solid Democratic district. So far, no Republican or Democrat has been chosen as candidates, although three Democrats have filed papers. These include Delegates Delores McQuinn (who has solid support from Richmond Democratic leaders) and Ros Dance (the only nurse in the General Assembly). Preston Brown has filed as an Independent.

Senator Phil Puckett ([D-38](#)) resigned in June, turning the Senate majority over to the Republicans. This far SW Virginia district is a solid Republican region. The special election to replace Senator Puckett is set for August 19.

Delegates Bob Brink (House district 48) and [Algie Howell](#) (district 90) resigned in June. Bob Brink has accepted an executive branch appointment as Deputy Director for Aging in the Department of Aging and Rehabilitative Services. Both vacant districts are solidly Democratic (48 is primarily in Arlington and 90 in Norfolk). The special elections to replace both are also set for August 19th.

## Did You Know?

### Have an event coming up?

- Send details to any leader and we will include it in our next newsletter as well as on the website

### Employment Opportunities

- Looking for one? Check out the VA AWHONN website and see what's available
- Have a position you would like to advertise? Send the information to Webmaster Kevin Bowser and have it posted on the VA AWHONN website for all to see!

### You could be the AWHONN representative at your school or facility

- VA AWHONN is looking for volunteers to agree to post newsletters and events at their facilities and share the great things AWHONN is doing.
- Contact Deanna if you are interested in filling this role, it's easy and you could be instrumental in increasing our membership to 1,000 strong!

## 2 Free Educational Opportunities with Contact Hours!

### Webinar library from AWHONN

As a Virginia AWHONN member you have access to **FREE Continuing Education from AWHONN** – with over 30 webinars to choose from!

- Go to [www.awhonn.org/webinarlibrary](http://www.awhonn.org/webinarlibrary)
- Scroll down to enter the group code, available for members only, from your chapter leader
- Choose from over 30 topics, each award one contact hour or more. Topics include:
  - Demystifying DIC
  - Making sense of preeclampsia laboratory values
  - Staffing Crisis: Preparing your unit
  - And many more!
- View the webinar, download the materials if you would like, and print your certificate
- **Thank you Virginia AWHONN for making this possible!**

---

### Newborn Screening Course from the Newborn Screening Education Project, bringing focus to CCHD

The mission of newborn screening is to prevent intellectual disability, permanent disability, or death through early identification and treatment of infants who are affected by certain heritable disorders and genetic disease.

This year, the Newborn Screening Education project, a joint venture between the Virginia Department of Health, the University of Virginia Office of Continuing Medical Education and the University of Virginia Children's Hospital, is focusing on a new online module for hospital and healthcare professionals focused on Critical Congenital Heart Disease Screening.

Nurses can earn contact hours by visiting The Newborn Screening Education website ([www.newbornscreeningeducation.org](http://www.newbornscreeningeducation.org)) and taking the new course titled **Critical Congenital Heart Disease Screening**.

***For Virginia healthcare professionals, the online CCHD module – as well as another online learning module related to newborn dried blood-spot screening – is free thanks to a grant from the Virginia Department of Health via the US Department of Health and Human Services - Health Resource and Service Administration (HRSA).***

The CCHD module offers evidence-based content for nursing professionals on the identification and implications of CCHD, assistance in establishing a screening program and resources for helping parents understand the testing process and results. Newborn hearing screening is on its way in fall 2014.

# Fun times at the AWHONN 2014 Annual Convention



Virginia Section members attending the AWHONN 2014 Annual Convention



Gerald Lowe



Jessica Fenton, Lora Hash and Debbie Vest

## Mark Your Calendars...



### ***2014 AWHONN Virginia Section Conference***

September 5-6, 2014

Fredericksburg Expo & Convention Center  
Fredericksburg, Virginia

Register at <http://www.awhonnva.org/2014Conference.htm>

### ***5<sup>th</sup> Annual Sentara Perinatal-Neonatal Symposium***

Topics to include: Issues of infant and maternal morbidity and mortality, safe sleep presentation by the medical examiner of Norfolk, care of the patient with sepsis, and case study development of a skin to skin program for intraoperative cesarean section couplets.

September 29, 2014

Contact Diana Behling for more information at [djcasel@sentara.com](mailto:djcasel@sentara.com)

### ***From Trauma to Triumph: Recognizing the Impact of Childbirth Trauma on Women and Care Providers***

A Professional Development Workshop with Leslie Butterfiled, PhD and Tami Peckham, LCSW

Friday, October 17, 2014 9:00 am – 4:30 pm

The Cultural Arts Center at Glen Allen

Glen Allen, Virginia

[http://nurturerva.org/?page\\_id=983&preview=true](http://nurturerva.org/?page_id=983&preview=true) or [www.nurturerva.org](http://www.nurturerva.org)

### ***Richmond Chapter Winter 2014 Mini-Conference***

Save the date for December 5-6, 2014

St. Francis Medical Center

Midlothian, Virginia

### ***AWHONN 2015 Annual Convention***

Save the date for June 13-17, 2015

Long Beach Convention Center

Long Beach, CA

Newsletter submissions and/or suggestions are always welcome; we want to know what's going on in your chapter.

Contact Deanna Daniel at [pio@awhonnva.org](mailto:pio@awhonnva.org)

# **From Trauma to Triumph: Recognizing the Impact of Childbirth Trauma on Women and Care Providers**



Dear Supporters

Nurture, Richmond's first nonprofit maternity center project, is in its second successful year of building the foundation of its four pillars - move, learn, connect, and inspire.

As part of our mission to improve inspire our community to become a more mother and baby friendly environment, I am honored to invite you to Nurture's second annual professional development program, [From Trauma to Triumph: Recognizing the Impact of Childbirth Trauma on Women and Care Providers](#) , which will take place Friday, October 17, 2014, at the [Cultural Arts Center at Glen Allen](#).

[As many as one out of three women experience a traumatic childbirth](#) , and many of them will go on to develop post-traumatic stress disorder. This workshop is intended for care providers who work with childbearing families and/or pregnant or postpartum women, including but not limited to nurses, physicians, midwives, psychologist, social workers, doulas, childbirth educators, and lactation consultants. The workshop will also be of benefit to anyone who has a personal interest in trauma as it relates to pregnancy, birth, and the postpartum period.

We are thrilled to welcome [Leslie Butterfield, PhD](#), a clinical psychologist who presents nationwide on this topic, as our keynote presenter. We are equally excited to welcome [Tami Peckham](#), a Richmond-based licensed clinical social worker, certified hypnotherapist, and life coach with over twenty-five years of experience, who will guide participants through self-care practices that can be utilized in clinic, hospital, or community settings.

This important event is an extraordinary opportunity for professionals who work with childbearing families to gain a greater understanding of how childbirth trauma affects women and providers, and to learn effective skills for working with women and families to both prevent and heal from traumatic birth experiences.

We hope you can join us.

### **Registration is open!**

#### **Cost:**

**Very Early Bird: \$140** (July 1 - August 1)

**Early Bird: \$157.50** (August 2 - September 15)

**Regular Fee: \$175** (September 15 - October 17)

**Student fee: \$85** (for students currently enrolled in an accredited baccalaureate or post-baccalaureate institution. Must present a student ID at event registration.)

Registration includes continental breakfast, lunch, and snacks.

We are applying for continuing education credits for nursing and social work and anticipate having them when registration opens on July 1.

Please save the date and pass this on to colleagues who may benefit from this program.

[http://nurturerva.org/?page\\_id=983&preview=true](http://nurturerva.org/?page_id=983&preview=true)

Thank you so much,

***Leslie Lytle and the Board of Nurture***